



SMALL CANADIAN BUSINESS SIGNS DEAL WITH WAL-MART

For Immediate Release
Photos Available

Vancouver, BC: Window Stick Alarms Ltd. of Parksville, British Columbia has secured national distribution in Canada with the world's largest retailer, Wal-Mart. Their new security device called the "Window Stick" is now available in 70 of Wal-Mart's largest stores across the country.

Window Stick inventor/president Robert Allen came up with the idea based on his experience as a carpenter and deputy fire chief. Realizing that most of his customers were depending on a simple piece of wood or dowel to secure their sliding windows and patio doors, Allen started developing a new security solution that combines the security of a stick with an audible alarm, to detect and deter burglars while they are still locked outside of a home.

"This product provides people with an alternative to more expensive home security systems, allowing them to protect their homes and families against break and enter crimes," says Allen. "Personal security should not be something that is reserved for those with higher incomes. That's why it is really exciting to secure distribution nationally with Wal-Mart. Consumers now have an option that provides a sense of well being without the monthly hit to the pocket book."

The Window Stick is an adjustable locking security device with a pressure-activated alarm at one end. Simply twist the tube to unlock, slide until it has reached its desired length and twist to lock again. Now place it into the track of your sliding window. Any attempt to force open the secured window or patio door will activate the alarm. Designed specifically for the sliding window and patio door niche, the Window Stick is an innovative and affordable security solution that protects homes and families from break and enter crimes.

For more information about Window Stick Ltd., please visit www.windowstick.com.

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